Employers acknowledge the advantages of making long-term investments in internship programs.

AgCareers.com is here to assist you in elevating your internship program to the next level.



The AgCareers.com Internship Program Benchmark provides a student evaluation of your company's internship program in an industry benchmarking format. AgCareers.com collects information from your interns in a two-part survey, to assess their expectations going into their internship, and their feedback on the experience at the conclusion.

AgCareers.com handles the work for you, collecting data electronically in an anonymous form. You gain invaluable feedback from your interns! You'll receive two reports from us, one during the internship and a final afterwards. You also receive a complimentary 30-minute consultation from our experts to discuss your results.

## ABOUT THE INTERNSHIP PROGRAM BENCHMARK

The Internship Program Benchmark is a two-part agriculture & food industry-specific survey for interns to tell you about their experience at your company. Hundred of interns take part each year to give feedback to their individual organizations, as well as contribute to the overall industry analysis.

AgCareers.com conducts the survey in two parts—as the interns enter, and as they exit the internship. The results give employers an opportunity to gauge student expectations and deliverables. Feedback from Part 1 allows organizations to check expectations and make needed changes even during the internship. Part 2 provides an overview and conclusion, so you can adjust and build your program for the future.

Not only do you get to hear what your own interns expect, but you can see the expectations of interns throughout the industry. AgCareers.com conducts the survey as a third-party, thus allowing interns to give more open and honest responses.

As part of your organization's participation, you will receive a complimentary 30-minute consultation to review your results and gain insights from our expert advisors.

## **EXAMPLE QUESTIONS**

#### Part 1:

- What could the company do to improve in the application/interviewing process?
- How many other internships did you consider?
- What made you decide on this internship?
- What are three things the company can do to make this a great internship?

### Part 2:

- Would you pursue another internship or full-time career with this company?
- How would you rate the duties and responsibilities of this internship?
- What level of compensation did you receive for this internship?
- What would you suggest the organization improve for future interns?

PRICING	
5-25 Interns	\$650
26-100 Interns	\$1,000
101+ Interns	\$1,250

# INTERESTED IN PARTICIPATING? EMAIL <u>AGCAREERS@AGCAREERS.COM</u>

Confirmation of participation must be received by June 1st. The first survey is distributed in late May / early June of each year.