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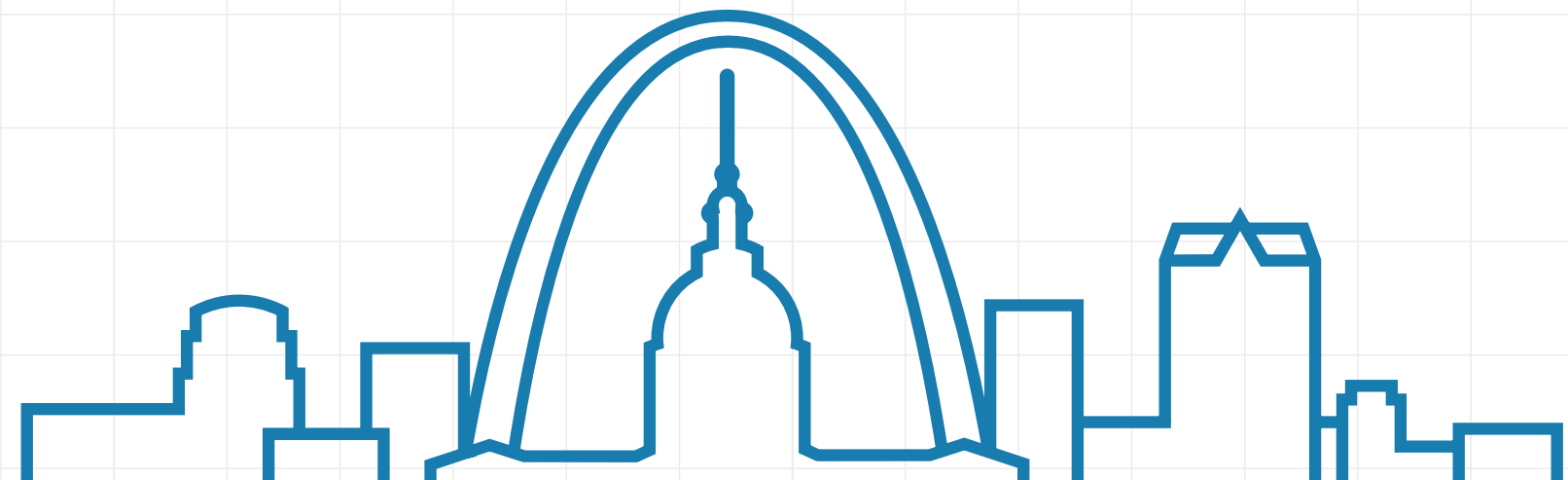


# AGRICULTURE & FOOD ROUNDTABLE CONFERENCE

People Management | Career Development | HR Solutions

## SPONSORSHIP OPPORTUNITIES

August 5-7, 2025 | St. Louis, Missouri



# AgCareers Agriculture & Food Roundtable Conference

We're thrilled to bring the 23rd annual Roundtable to St. Louis, Missouri in 2025! Thanks to our sponsors, we've grown and developed this vital conference that helps build talent in our industry.

Sponsorship of the Agriculture & Food Roundtable Conference provides a one-of-a-kind opportunity to elevate your employment and education brand to key leaders and decision makers. Not only are you connecting with nearly 200 companies and colleges attending the event, but your branding also reaches AgCareers' extensive network, including 200,000+ followers on social networks, email and website users.

When your organization sponsors the AgCareers Roundtable, you demonstrate your commitment to developing the pipeline of talent to the agriculture and food industry. Sponsorship is ideal for generating connections and leads, aligning with your company's marketing plan, and building brand awareness.

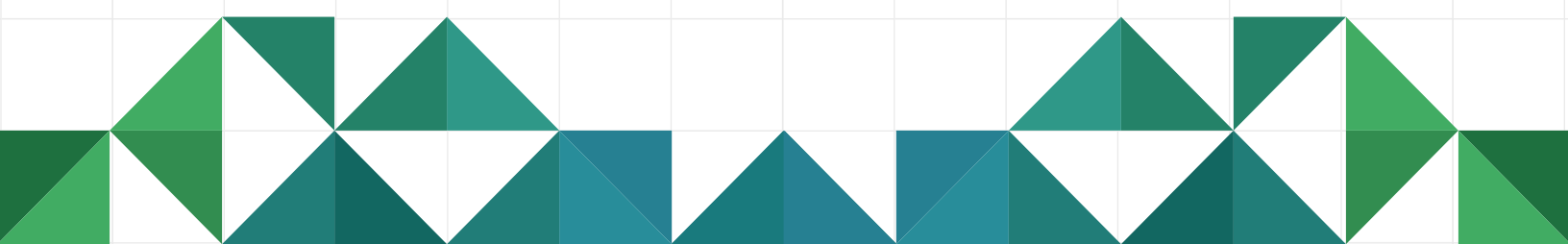


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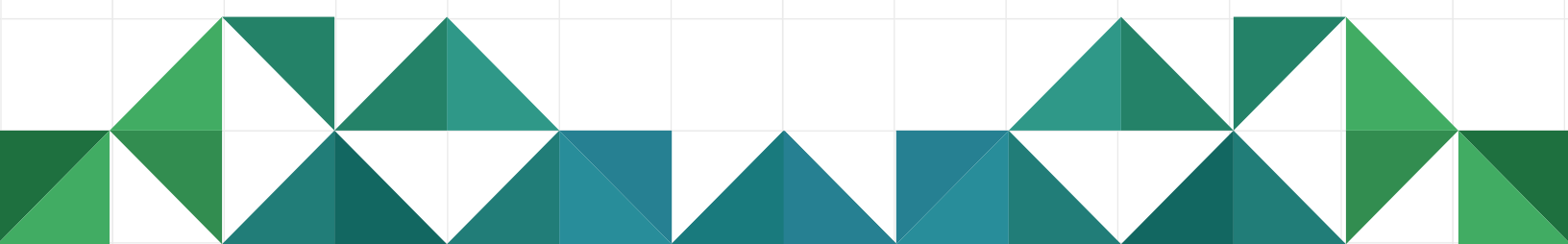
of attendees said they would attend this conference again



Highly rated education sessions



# PAST ATTENDEES



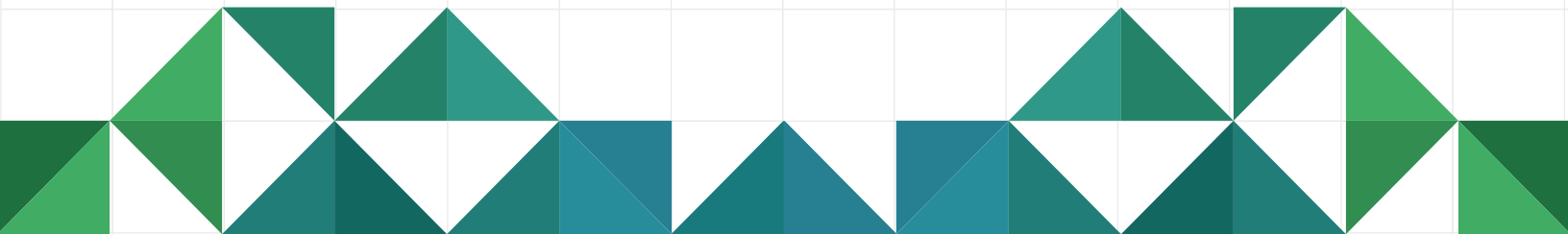
# Sponsorship Packages

## Title - \$50,000

- Logo in promo mailer
- Logo on event website
- Exclusive logo placement on all event signage
- Premier sponsorship signage
- Title sponsorship conference agenda and materials
- Logo recognition at opening comments
- Logo recognition during breaks (video loop)
- Full page advertisement in conference proceedings - full color
- Promotional item in welcome packets (sponsor provided)
- Commercial or presentation during this event
- Recognition of sponsorship in all pre and post-event marketing
- Branding in social shares to AgCareers community
- Optional email outreach to targeted participants
- Speaking opportunity on mutually agreed upon topic
- Reserved title sponsor table at dinner
- One advisory committee member
- Title sponsorship on nametags
- 10 complimentary registrations

**"Thank you, the conference was terrific! Well organized, great speakers, wonderful location, the right hours and pace. I look forward to next year!"**

**- Roundtable Participant**



# Sponsorship Packages

## Premier - \$30,000

- Logo in promo mailer
- Logo on event website
- Logo on main event sponsorship signage
- Logo within conference proceedings
- Logo recognition at opening comments
- Logo recognition during breaks (video loop)
- Half page advertisement in conference proceedings - full color
- Promotional item in welcome packets (sponsor provided)
- Address attendees - no video (5 min. maximum)
- Recognition of sponsorship in all pre and post-event marketing
- 5 social media highlights to AgCareers community
- 5 complimentary registrations

## Signature - \$20,000

- Name listed in promo mailer
- Name listed on event website
- Logo on main event sponsorship signage
- Logo within conference proceedings
- Logo recognition at opening comments
- Logo recognition during breaks (video loop)
- Promotional item in welcome packets (sponsor provided)
- Recognition of sponsorship in all pre and post-event marketing
- 3 social media highlights to AgCareers community
- 3 complimentary registrations

# Sponsorship Packages

## Supporting - \$10,000

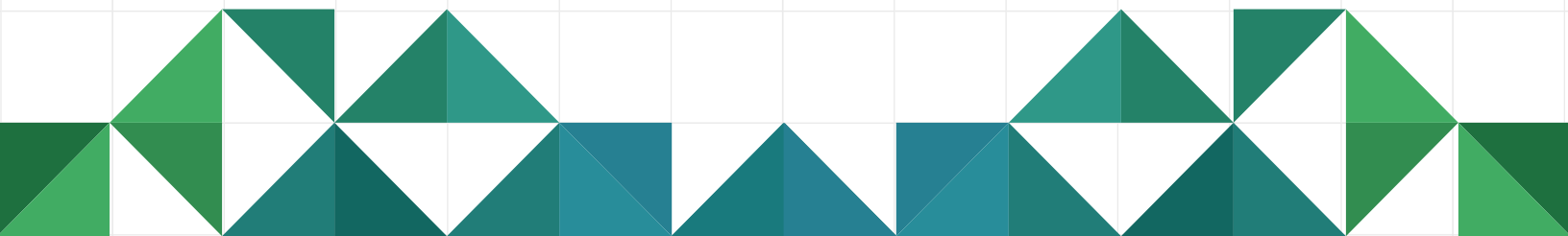
- Name listed in promo mailer
- Name listed on event website
- Name listed on main event sponsorship signage
- Name within conference proceedings
- Name recognition at opening comments
- Promotional item in welcome packets (sponsor provided)
- 1 social media highlight to AgCareers community
- 1 complimentary registration

## Contributor - \$5,000

- Name listed in promo mailer
- Name listed on event website
- Name listed on main even sponsorship signage
- Name listed within conference proceedings
- Promotional item in welcome packets (sponsor provided)

**"This was a great conference. It had really interesting sessions and wonderful opportunities to meet others."**

**- Roundtable Participant**



# Exclusive Limited-Edition Sponsorship Opportunities

Organizations may also sponsor specific limited-availability elements of the Roundtable conference. Target your investment, meet marketing goals, and leverage additional exposure to decision makers. Exclusive sponsorship options are available on a first-come, first-serve basis. Elements start at \$1,000 and are available alone or added to a leveled sponsorship package.

## Specific Roundtable Elements: Sponsor Options

- Transportation
- Welcome Reception
- Breakfast
- Lunch
- Networking Dinner
- Off-Site Tour
- Compensation Workshop
- Coffee/Beverage
- Snack Break
- Speaker
- Stage
- Session
- Breakout Room
- University Beg, Borrow & Share Meeting
- Event Mobile App
- Headshot Photographer
- Tabletop Display
- Media/Video Partner
- Attendee Welcome Gift
- Lanyards
- Conference Bags
- Wellness/Self-Care & Relaxation Station
- Table Tents
- Charging Stations
- Seat Drop/Product Placement

**To Find Your Perfect Sponsorship Package Contact AgCareers Today!**

800.929.8975 | [events@agcareers.com](mailto:events@agcareers.com)