



AgCareers.com

## AG & FOOD HR ROUNDTABLE

August 2 & 3, 2023 | Denver, Colorado

The AgCareers.com Ag & Food HR Roundtable is a one-of-a-kind event for human resource professionals, university/college career services and faculty, and association representatives within agriculture and food. This type of learning and networking opportunity can be found nowhere else. The success of this event is reliant on the support of our sponsors. Without them, the Roundtable would not be possible.

Sponsorship of the AgCareers.com Ag & Food HR Roundtable provides a unique branding opportunity. For employers, showcase your organization to many academic institutions efficiently. More than 40 universities and colleges were represented at the last in-person Roundtable. For academic sponsors, highlight academic programs and encourage employer involvement on campus.

We appreciate your consideration of sponsoring the 2023 Ag & Food HR Roundtable.



## Why Sponsor the Ag & Food HR Roundtable?

When your company sponsors the North American AgCareers.com Roundtable, you're demonstrating your commitment to developing the pipeline of talent to the agriculture and food industry. Not only are you connecting with more than a hundred companies and colleges attending the event, your branding reaches AgCareers.com extensive network, including thousands of followers on social networks, email, and website users. Sponsorship is a great way to generate connections and leads, align with your company's marketing plan, and build brand awareness.

### Industry Insights

Show attendees your company is a leader in providing industry knowledge.

### Consumer Perception

Highlight and enhance your organization's brand when you support quality events that benefit participants and the overall industry.

### ROI

Build quality relationships with industry leaders. In the last AgCareers.com survey, the majority of sponsors said their ROI increased over the past year.



# Sponsorship Options



## Title- \$50,000

**Highlights:**

- Logo in promo mailer
- Logo on event website
- Exclusive logo placement on all event signage
- Premier sponsorship signage
- Title sponsor conference agenda & materials
- Logo recognition at opening comments
- Logo recognition during breaks (video loop)
- Full page advertisement in conference proceedings - full color
- Promotional item in welcome packets (sponsor provided)
- Commercial or presentation during the event
- Recognition of sponsorship in all pre- and post- event marketing
- Branding in social shares to AgCareers.com community
- Optional email outreach to targeted participants
- Speaking opportunity on mutually agreed upon topic
- Reserved title sponsor table at dinner
- One advisory committee member
- Title sponsorship on nametags
- 10 complimentary registrations

Premium supporter of event with  
**AgCareers.com**

## Premier- \$30,000

**Highlights:**

- Logo in promo mailer
- Logo on event website
- Logo on main event sponsorship signage
- Logo within conference proceedings
- Logo recognition at opening comments
- Logo recognition during breaks (video loop)
- Half page advertisement in conference proceedings - full color
- Promotional item in welcome packets (sponsor provided)
- Address attendees - no video (5 min. maximum)
- Recognition of sponsorship in all pre- and post-event marketing
- 5 social media highlights to AgCareers.com community
- 5 complimentary registrations

## Supporting- \$10,000

**Highlights:**

- Name listed in promo mailer
- Name listed on event website
- Name listed on main event sponsorship signage
- Name listed within conference proceedings
- Name recognition at opening comments
- Promotional item in welcome packets (sponsor provided)
- 1 social media highlight to AgCareers.com community
- 1 complimentary registration

## Signature- \$20,000

**Highlights:**

- Name listed in promo mailer
- Name listed on event website
- Logo on main event sponsorship signage
- Logo within conference proceedings
- Logo recognition at opening comments
- Logo recognition during breaks (video loop)
- Promotional item in welcome packets (sponsor provided)
- Recognition of sponsorship in all pre- and post-event marketing
- 3 social media highlights to AgCareers.com community
- 3 complimentary registrations

## Contributor- \$5,000

**Highlights:**

- Name listed in promo mailer
- Name listed on event website
- Name listed on main event sponsorship signage
- Name listed within conference proceedings
- Promotional item in welcome packets (sponsor provided)

Other sponsorship opportunities available