

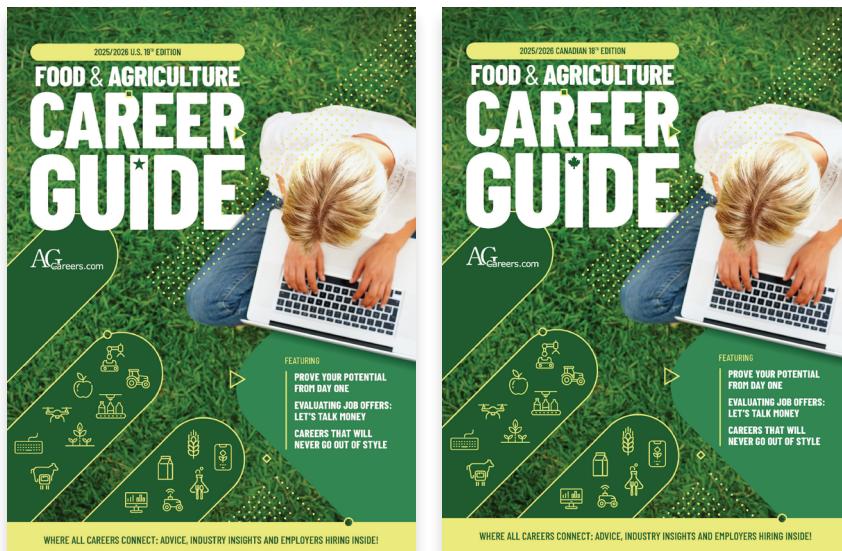
AGCareers.com

FOOD & AGRICULTURE CAREER GUIDE

2026 - 2027 MEDIA KIT

ABOUT

The Food and Agriculture Career Guide is a career resource for students and professionals across North America interested in careers within the industry. The guide provides branding recognition for elite organizations, a direct connection to students and professionals interested in food and agriculture careers, and educational content that engages and sustains readership.



DISTRIBUTION

The guide is published by AgCareers. Both U.S. and Canadian editions are available. The print edition reaches thousands across North America.



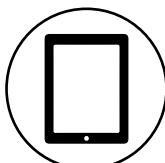
Distributed by nearly 350 unique university and college agriculture and food departments, career services offices, and faculty. Also distributed by other educational organizations such as FFA, AFA, 4-H, & MANRRS.



AgCareers distributes the Career Guide at career fairs and industry events in a variety of industry sectors and across North America.



Advertisers also receive copies for distribution at tradeshows and career fairs.

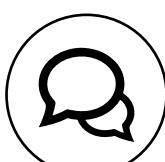


Extended reach from digital editions:

US Edition - <https://www.agcareers.com/ag-and-food-career-guide/2025/US/>

Canadian Edition - <https://www.agcareers.com/ag-and-food-career-guide/2025/CDN/>

Over 100,000 views per year and growing! Video pop-out included with full-page ad.*



Additional promotional exposure via social media to AgCareers growing network of over 135,000 followers.



Exclusive branding in our Career Success Kit, distributed to over 17,000 students and advisors across North America. Includes company logo and link to current job postings.



*Available with full-page ads only.

EDITORIAL CONTENT

The guide provides helpful career search advice with informational articles on resumes, interviews, and other hot topics.

This variety of editorial content extends the shelf-life of the piece, and truly helps the publication become a guide for students as they go about their career search. 2025 articles included:

- Leveling the Paying Field: How New Grads Can Stand Out
- Embrace Adaptability in the Evolving Job Market
- Unlocking the Door: Transforming your Internship into a Full-Time Career
- Evaluating Job Offers: Let's Talk Money
- AI Red Flags to Avoid
- The Power of Networking
- Why Choose a Career in Food and Beverage Processing?
- Cultivate a Career in Agriculture
- How to Follow Up After an Interview
- Speaking Up & Standing Out: Be Heard and Respected on the Job
- Wait — The Hiring Manager is Actually Checking my Social Media?!
- Fast Track Your Career

AgCareers frequently interviews employers for this content, and advertisers are given the first opportunity for input.

A group of diverse professionals (men and women of various ethnicities) are standing together, representing the future of America. They are dressed in business casual attire. The background features a large, stylized dollar sign and a lock, symbolizing financial security and job offers. The overall theme is professional development and job satisfaction.

<p>bring ways to work knowledge or its goals.</p> <p>bring a sense of industry or field.</p> <p>bring a sense of purpose.</p> <p>bring a sense of future, personal</p>	<p>Build confidence and develop leadership skills</p> <p>Relationships you cultivate now will shape your career for decades to come.</p>	<p>How much can you earn? That's free money!</p> <p>What are your top three safety needs?</p> <p>What are your top three areas of personal growth?</p>	<p>to assess the full value of what the investment buyer is getting, including time off, career growth opportunities, and a positive company culture. A thoughtful decision can set the stage for a fulfilling and financially sound career.</p>
<p>MEMBERS</p> <p>bring food industries, culture, and connection.</p> <p>bring community circles – these are because of the people in one of these groups that I feel</p>	<p>BREAKING THROUGH THE FEAR</p> <p>Networking can feel awkward, especially when you're new to the industry. Meeting a group of strangers can be intimidating. However, it's reassuring to know that almost everyone feels that way at some point.</p>	<p>HERE ARE A FEW WAYS TO REDUCE THE PRESSURE AND WALK IN WITH CONFIDENCE.</p>	<p>BE SAVVY NEGOTIATION AND RESOURCES IN THE WORKPLACE</p>
<p>WORKS CAN</p> <p>bring job opportunities or opportunities to work with those with experience.</p> <p>bring opportunities for co-founders.</p>	<p>PREPARE AND GET TIME</p> <p>Do some research on the event or people you might meet. Have a list of questions ready, "What brought you to this event?" or "What's something exciting happening in your work or personal life?"</p>	<p>BREATHE DEEPLY</p> <p>Nerves are normal. Take a few deep breaths before stepping into the room or approaching someone new.</p>	<p></p>

ADVERTISEMENTS

The Food & Agriculture Career Guide is a resource for students and professionals highlighting the top businesses within the agricultural and food industries. It helps students better understand the breadth of career opportunities available.

Who should advertise?

Agriculture and food employers that are actively recruiting and hiring students and professionals for both internship and full-time positions.

What should you advertise?

Organizations use their full-page ad to introduce their company to candidates, discuss their mission, inform readers about their internships, training programs and careers, tell candidates how to apply, and share contact information.

Online Reach for Added Exposure

As a thank you to our advertisers, we will additionally include the following:

- Company video pop-out windows included in online advertisement
- Career Guide Thank You banners on AgCareers homepage featuring logos of advertisers
- Advertisements shared on AgCareers social media channels
- Feature in the Classroom Implementation Kit, used by secondary student teachers.

A collage of images for CLARS. It includes a large white building with "CLARS" and "Canada West Internship Center" signs, a close-up of a tractor tire, and a tractor in a field. Below the images is the text "Feed the World. Fuel your Career." and a small paragraph about the company's growth and international expansion. At the bottom, there is a QR code and the website "www.clars.jobs".

CLARS Canada West Internship Center is one of Sodexo's newest experiential CLARS locations. When we first opened in 2014, we had one employee, one business plan, and one big dream to bring the best internships to students across Canada.

Since then, our ambition, drive, and team of talented people have allowed us to open multiple locations in Regina, Sudbuk, Swift Current, and Moose Jaw. We offer a unique blend of professional, developmental and career benefits, competitive wages, and a generous pension plan.

See how you can become a member of our team! Learn more about our company at www.clars.jobs.

www.clars.jobs

CLARS

An advertisement for Stine Seed. It features the text "YOUR TERRITORY, YOUR WAY." and "ARE YOU READY TO BE A PART OF SOMETHING BIGGER? THE MOST RESPECTED SEED COMPANY IN THE INDUSTRY NEEDS YOU." It includes a QR code and the text "READY TO TAKE CONTROL OF YOUR CAREER? Apply today or contact us for more details." At the bottom, there is a photo of two people in a field and the text "STINE".

Stine® is experiencing rapid growth across the country. To meet this demand, we are seeking several new sales and agroforestry experts to join our team. If you're ready to take control of your career, you'll have the freedom to run it with support from a trusted partner.

OUR IDEAL CANDIDATE IS SOMEONE WHO:

- Has a passion for agriculture.
- Appreciates having the opportunity to deliver top-tier solutions to customers.
- Has the desire to learn and grow within our organization.
- Wants flexibility but with the support of a successful organization.

READY TO TAKE CONTROL OF YOUR CAREER? Apply today or contact us for more details.

STINE

An advertisement for Richardson. It features a man in a dark polo shirt and cap holding a tablet, with the text "TAKING ROOT AT RICHARDSON". Below him is the text "Join our growing team Discover your potential at richardson.careers". At the bottom, there is a QR code and the text "RICHARDSON".

RICHARDSON

TAKING ROOT AT RICHARDSON

Join our growing team
Discover your potential at richardson.careers

READY TO TAKE CONTROL OF YOUR CAREER? Apply today or contact us for more details.

An advertisement for The Wenger Group. It features a woman in a dark vest and red hair holding a tablet, with the text "Help us Feed the World." Below her is the text "We are a leading Northeast family-owned food, agricultural products, and agricultural services organization headquartered in Pennsylvania." At the bottom, there is the text "1 800 692 6008 | thewengergroup.com/careers/".

The Wenger Group

Help us Feed the World.

We are a leading Northeast family-owned food, agricultural products, and agricultural services organization headquartered in Pennsylvania.

1 800 692 6008 | thewengergroup.com/careers/

SPECIAL OFFER! Internship Program Benchmark

Wonder what your interns really think about your program? The AgCareers Internship Program Benchmark will give you the candid responses you are looking for.

This two-part survey taken by your interns provides insights into their expectations heading into the internship and then their thoughts at the end. Conducted by third-party AgCareers, interns are more open and honest with feedback. Get your individual results as well as an anonymous benchmark to other employer participants to compare your program to others.

With your Career Guide purchase, TAKE \$100 OFF the Internship Program Benchmark!

**First-time Internship Program Benchmark customers only.*

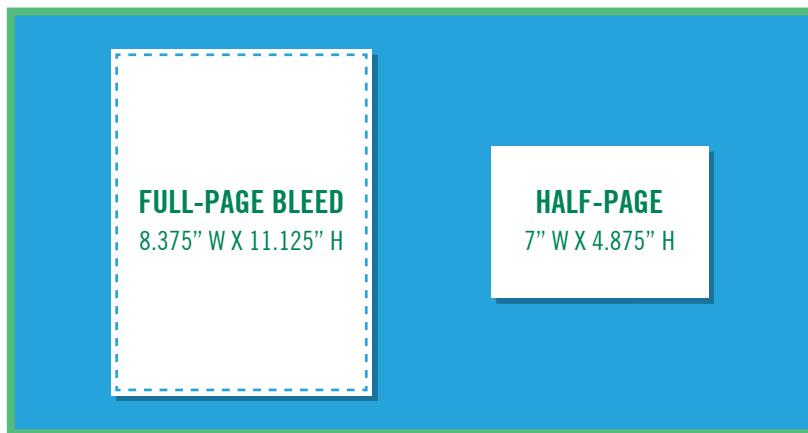
INVESTMENT & GUIDELINES

Grow the talent pipeline to your organization, and connect with top candidates in the industry; participate in the 2026-2027 AgCareers Food and Agriculture Career Guide. Your investment per full-color, full-page ad:

Your investment per full-color, full-page ad:

U.S. Edition	\$2,500 full-page	\$1,700 half-page
Canadian Edition	\$1,900 full-page	\$1,250 half-page

\$1,000 deposit is required to hold your spot.
Space is available on a first come, first serve basis.



Advertising specs:

Bleed Page Size — 8.375" x 11.125"

* Trim Page Size — 8.125" x 10.875"

* Type Safe Area — 7" x 10"

Half-Page Size — 7" x 4.875"

All graphics and photos used in creating the ad should be 300 dpi, CMYK files. Final press-ready, high resolution PDFs should be submitted when the ad is completed.

Advertiser TIMELINE

- MAY 1, 2026**
Advertisement commitment required
- MAY 31, 2026**
Advertisement artwork due
- SEPTEMBER 2026**
Guide is printed & distributed

Ask About Our
Student Recruitment
Bundle!

RESERVE YOUR SPOT!

To reserve your spot, fill out the order form below, or contact:

AgCareers.com
agcareers@agcareers.com
800-929-8975

SPECIAL OFFER!

Reserve your spot in the 2026 Food & Agriculture Career Guide and get **\$100 off of your subscription to the AgCareers.com Internship Program Benchmark!**

Email agcareers@agcareers.com to take advantage of this offer.
**New Internship Program Benchmark customers only*

YES, reserve _____ page(s) for my organization to participate in the 2026 - 2027 Food and Agriculture Career Guide!

US Edition Canadian Edition Both

Company Name: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

TAKE A LOOK AT LAST YEAR'S EDITIONS!

CANADIAN EDITION

US EDITION