



Advertise your academic programs, courses & certifications



Target our extensive network of agricultural professionals & students



Showcase & share information about educational opportunities

EDUCATION PARTNERS **MEDIA KIT**

INTRODUCTION



The AgCareers Education Partners program advertises academic programs, courses, and certifications, supports strategic goals for enrollment management, plus showcases and shares information about educational opportunities in agriculture.

AgCareers is excited to offer colleges, universities, and education institutions the opportunity to advertise their academic and education programs to a targeted audience of agricultural and food professionals and students. The Education Partners program is also a resource for users to learn more information about both online and in-person programs that offer educational opportunities for advancement, degrees, certificates and learning opportunities.

An investment in the Education Partners advertising package includes online banner advertising, an education partner profile page on AgCareers.com, e-mail marketing, social media features, a program spotlight newsletter article, print and digital magazine publication, networking opportunities, and more. AgCareers realizes higher education plays a vital role in career enhancement and lays the foundation for continued success. With AgCareers Education Partners, you can meet your recruitment goal of attracting more students to your program and building the pipeline of talent to your program and the industry.

BENEFITS



AgCareers connects you directly to those people passionate about the industry and invested in their career. Our extensive network of over **200,000** engaged agricultural professionals and students is the ideal target for your education message to help you reach and exceed your enrollment goals.

The AgCareers.com website has **4 million** page views annually



Nearly **100,000** unique visitors each month



Over **170,000** subscribers to our weekly e-newsletter



Over **150,000** AgCareers social media followers



40% of users have 1-5 years' experience; **13%** have less than 1 year; **12%** have 6-9 years of experience

PARTNERSHIP PACKAGE



An investment in the Education Partners advertising package includes online banner advertising, an education partner profile page on AgCareers.com, e-mail marketing, social media features, a program spotlight newsletter article, print and digital magazine publication, networking opportunities, and more.

Education Partnership Yearly Program Includes:

- Logo, description & link on AgCareers.com Education Partners page
- Education Profile Page with embedded video option on AgCareers.com
- Newsletter Banner Ad (4 weekly ads)
- AgCareers.com Homepage Banner Ad (2 monthly ads)
- AgCareers.com Mobile Site Banner Ad (2 monthly ads)
- Two Social Media Features
- One Program Spotlight Article in e-Newsletter
- Full Page Ad in AgCareers Food & Agriculture Career Guide
- Discount for full-time job postings



The weeks we had banner ads on the e-newsletter and on AgCareers.com, the site became one of our top referring links to our website (according to our Webtrends data). This has been a successful move for us!

-Mary Bowen, Master of Agribusiness, Kansas State University

PARTNERSHIP PACKAGE

Website Exposure



Logo, description & link on AgCareers.com
Education Partners page

Education Profile Page with embedded
video option on AgCareers.com

AgCareers.com
Providing Global Talent Solutions in Agriculture and Food

Candidates Employers POST A JOB Login

Search jobs! Job Title, Keywords or Company City, State/Province Advanced Search >

EDUCATION PARTNERS

Advertise your academic programs, courses & certifications

Target our extensive network of agricultural professionals & students

Showcase & share information about educational opportunities

AgCareers.com knows that education plays a vital role in career enhancement and lays the foundation for continued success. The AgCareers.com Education Partners program showcases and shares information about educational opportunities in agriculture. We're connecting colleges, universities, and educational organizations to our network of agricultural professionals and students—both passionate about the industry and invested in their careers. Click the links below to find out more about each of our Education Partners.

Contact agcareers@agcareers.com to advertise your academic programs, courses, degrees and certifications.

AgCareers.com
Providing Global Talent Solutions in Agriculture and Food

Candidates Employers POST A JOB Login Choose Country

Search jobs! Job Title, Keywords or Company City, State/Province Advanced Search >

ENHANCED BY Google

North Carolina A&T University Follow Company

About Us Programs

We are the "A" in A&T

The College of Agriculture and Environmental Sciences at North Carolina Agricultural and Technical State University is feeding a hungry planet, protecting the environment and enriching the lives, land and economy of North Carolina, the nation and the world. CAES offers a doctoral program and three master's degree programs to educate the next generation of scholars, leaders, growers and researchers who will address future food and agricultural challenges across the globe.

CAES is the land-grant arm of North Carolina A&T, a comprehensive public university that has been located in Greensboro for more than 125 years. With 1,000 undergraduate and graduate students, CAES is the largest agricultural school among the country's historically Black colleges and universities and is the nation's top producer of Black undergraduates in the agricultural sciences.



PARTNERSHIP PACKAGE

Newsletter Banner Ad (4 Weekly ads)



More than **170,000** North American subscribers

AG Careers.com Weekly E-Newsletter

May 29, 2024
Compensation: Top Retention Method in the Game

AD SPACE

USA Jobs

Regional Quality & Customer Experience Leader (Animal Nutrition)
The Wenger Group
Rheems, Pennsylvania

Foreman
The Scoular Company
Hancock, Iowa

Commodity Accounting Specialist - Veg

Compensation: Top Retention Method in the Game

By: Clara Taylor, AgCareers.com

According to the latest release from AgCareers.com's Compensation Practices survey, the top compensation concern for more than half of agriculture and food companies is how to retain talent. Retention is the new recruitment, as efforts to keep talent satisfied and rewarded are being focused. Now, agriculture and food companies are challenged to use their

HALF BANNER

Colorado Regional Manager
Western AG
Hybrid/Partial Remote, Sterling

Corporate Account Manager, Produce Sales
Sensei AG
Remote / Work-From-Home, Minnesota

Ranch Manager
Equity Ag Financial, Inc
Stanislaus County/Turlock area, California

Stewardship Field Associate
Nuseed
Montana / North Dakota based, Midwest United States

Crop Claims Supervisor (Alabama)
Great American Insurance Group
Hybrid/Partial Remote, Alabama

Sales Agronomist
Cameron Cooperative
Cameron, Missouri

More than 80% of participants said industry-specific data is the most sought-after resource for the salary review process.

AD SPACE

Featured Employers

BIG BOX

SPOT 1
320 X 60

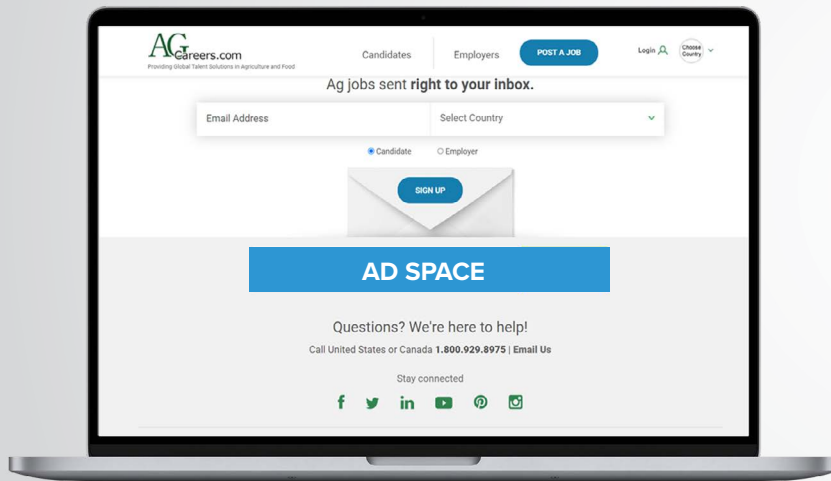
SPOT 2
300 X 250

PARTNERSHIP PACKAGE

Homepage Banner Ad (2 monthly ads)



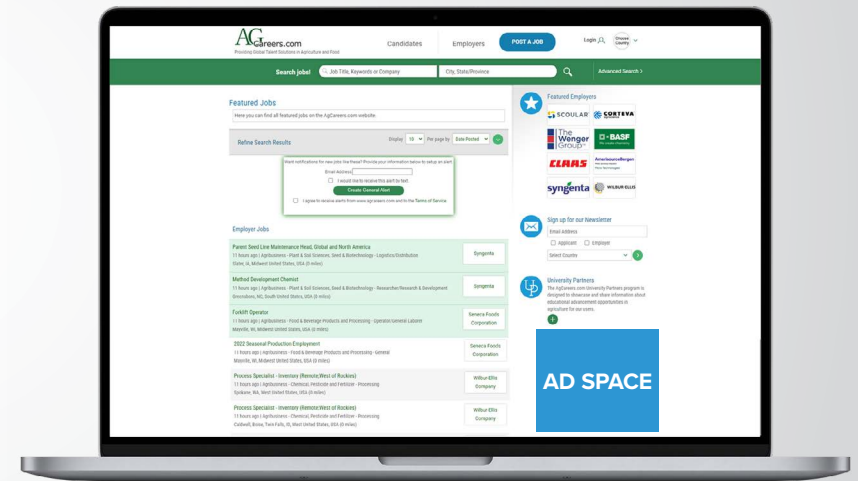
Nearly 2 million visits per year



DESKTOP LEADERBOARD



728x90



DESKTOP SIDEBAR



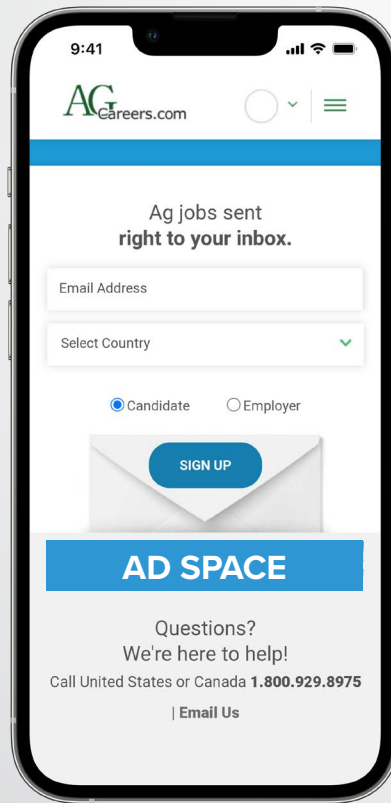
300x250

PARTNERSHIP PACKAGE

Mobile Site Banner Ad (2 monthly ads)



100,000 new visitors per month



MOBILE LEADERBOARD

320x50

PARTNERSHIP PACKAGE

Two Social Media Features



————— *AgCareers network of 150,000+ followers* —————



PARTNERSHIP PACKAGE

One Program Spotlight Article in e-Newsletter



170,000+ subscribers

AG Careers.com

Weekly E-Newsletter

May 29, 2024
Compensation: Top Retention Method in the Game

AgCareers.com Roundtable July 24-25, Minnesota THE PREMIER AGRICULTURE & FOOD CONFERENCE FOR HR Professionals, Managers, Educators & Associations

USA Jobs

Regional Quality & Customer Experience Leader (Animal Nutrition)
The Wenger Group
Rheems, Pennsylvania

Foreman
The Scoular Company
Hancock, Iowa

Commodity Accounting Specialist - Veg Oils
The Andersons Inc.
Overland Park, Kansas

PROCESS ENGINEER
Certis Biologicals
Butte, Montana

Pre - Commercial Agricultural Supervisor
KWS

Compensation: Top Retention Method in the Game

By: Clara Taylor, AgCareers.com

According to the latest release from AgCareers.com's Compensation Practices survey, the top compensation concern for more than half of agriculture and food companies is how to retain talent. Retention is the new recruitment, as efforts to keep talent satisfied and rewarded are being focused. Now, agriculture and food companies are challenged to use their compensation resources effectively to keep top talent in play.

AgCareers.com recently released the 2024 Compensation Practices survey for the agriculture and food industry. Agriculture and food companies answered questions about their internal compensation management approach. The report provides unique insight into how the

ARTICLE SPACE

PARTNERSHIP PACKAGE

Full Page Ad in AgCareers Food & Agriculture Career Guide



Print & digital publication

AD SPACE

We're not your average MBA.



Online. On Purpose. Business Focus.

Kansas State University's Master of Agribusiness program is an online, business-focused master's degree tailored to animal health, food and agribusiness professionals.

See for yourself how this flexible program provides students with a career competitive advantage and endless networking opportunities with industry professionals.

Schedule an advising appointment to learn more.



KANSAS STATE
Master of Agribusiness

mab.ksu.edu

AD SPACE

Canada's Leader in Agriculture and Food Education.



150 ONTARIO AGRICULTURAL COLLEGE

Founded in Agriculture. Connected to Life.

For over 150 years the University of Guelph's Ontario Agricultural College has developed sustainable leaders in food and agriculture.

We are at the forefront of innovation and education in agriculture and food - like our new Master's in Sustainable Agriculture program that gives career-defining skills and experiences to young professionals in a hands-on, course-based learning environment. Equip yourself with the latest in sustainable agriculture and skills in data analysis, agricultural economics, communications and leadership to give your career the edge it needs.

[Learn more: uoguelph.ca/oac](https://uoguelph.ca/oac)

UNIVERSITY of GUELPH



PARTNERSHIP PACKAGE

Additional Benefit



Discount for full-time job postings



CONTACT US TO GET STARTED



AgCareers Education Partners program helps generate interest in your education programs to drive a strong pool of inquiries, applicants, admissions, and enrollment.

Contact AgCareers to become a partner and market your academic program today!



agcareers@agcareers.com



800.929.8975



www.AgCareers.com