



Students & Early Talent Edition

The AgCareers Food and Agriculture Career Guide for Students and Early Talent is a resource piece for this key demographic and is essential to building the talent pipeline in Canada. The guide provides branding recognition for elite organizations, a direct connection to students and emerging careers, plus educational content that engages and sustains readership

Includes Print AND Digital

AgCareers distributes the print edition at over 30 universities, college agriculture and food career services offices, faculty, associations, career fairs, industry events, and trade show. Advertisers receive print copies too!

Digitally distributed to AgCareers 200,000+ subscribers, 130,000+ social network followers and FoodGrads students. Video pop-out included with full-page ad.

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Experienced Talent Edition

The AgCareers Food and Agriculture Career Guide for Experienced Talent is a career resource for those with well-established careers or considering new employment in the Canadian food & agriculture industry.

This digital publication provides practical advice tailored to experienced and mature careers. Educational content empowers experienced talent and remains a resource as they navigate their career journey. This edition also features branding opportunities for food and agriculture employers.

Digital-First Edition

Digitally distributed to AgCareers 200,00+ subscribers, 130,00+ social network followers plus experienced professionals across Canada with De Lacy Executive Recruitment, Grasslands Recruitment Specialists & Advancing Women Conference. Video pop-out included with full-page ad.

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Full-Page Advertisement: \$1,900 in Each Edition

Invest in BOTH the Student and Experienced Talent Editions
for only \$3,000! SAVE \$800!



Advertising Specs:

Bleed Page Size — 8.375" x 10.875"

*Trim Page Size — 8.125" x 10.625"

*Trim Safe Area — 7" x 10"

All graphics and photos used in creating the ad should be 300 dpi, CMYK files. Final press-ready, high resolution PDFs should be submitted when the ad is completed.

To reserve your spot, fill out the order form below, or contact:

AgCareers.com
agcareers@agcareers.com
800-929-8975

YES, reserve _____ pages(s) for my organization to participate in the 2025-2026
Food & Agriculture Career Guide!

_____ Students & Early Talent Edition _____ Experienced Talent Edition _____ Both

Company Name: _____

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