AGCareers.com
AG & FOOD CAREER GUIDE
2021 - 2022 MEDIA KIT

The Ag & Food Career Guide is a career resource for students and professionals across Canada interested in careers within the industry. The guide provides branding recognition for elite ag and food organizations; a direct connection to students and professionals interested in ag and food careers; and educational content that engages and sustains readership.

Distributed by 30 unique university and college ag departments, career services offices, and faculty as well as several associations.

AgCareers.com distributes the Career Guide at career fairs and industry events in a variety of industry sectors.

Advertisers also receive copies for distribution at tradeshows and career fairs.

Further reach to students and industry professionals gained from the availability of online editions of the Career Guides: https://www.agcareers.com/career-guide/2020/CDN/

Additional promotional exposure via social media to AgCareers.com's network of over 70,000 followers.

Online Perks for Advertisers

As a thank you to our advertisers, we will additionally include the following:

- Company video pop-out windows included in online advertisement
- Career Guide Thank You banners on AgCareers.com homepage featuring logos of advertisers
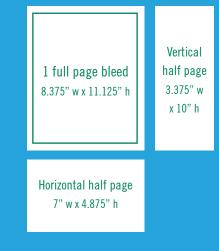- Advertisements shared on AgCareers.com social media channels

Grow the talent pipeline to your organization, and connect with top candidates in the industry—participate in the 2021-2022 Canadian Ag & Food Career Guide from AgCareers.com.

Full Page Ad	**$1,900**
Half Page Ad	**$1,250**

$1,000 deposit is required to hold your spot. Space is available on a first come, first serve basis.

Ad Materials Due: **July 1, 2021**

Reserve your spot by contacting:
AgCareers.com
agcareers@agcareers.com
877.438.5729

1 full page bleed
8.375" w x 11.125" h

Vertical half page
3.375" w x 10" h

Horizontal half page
7" w x 4.875" h

Advertising specs:

Bleed Page Size — 8.375" x 11.125"
  * Trim Page Size — 8.125" x 10.875"

Horizontal Half Page Size — 7" x 4.875"
Vertical Half Page Size — 3.375" x 10"

All "live" matter should be within an inch of all edges. All graphics and photos used in creating the ad should be 300 dpi, CMYK files. Final press-ready, high resolution PDFs should be submitted when the ad is completed.